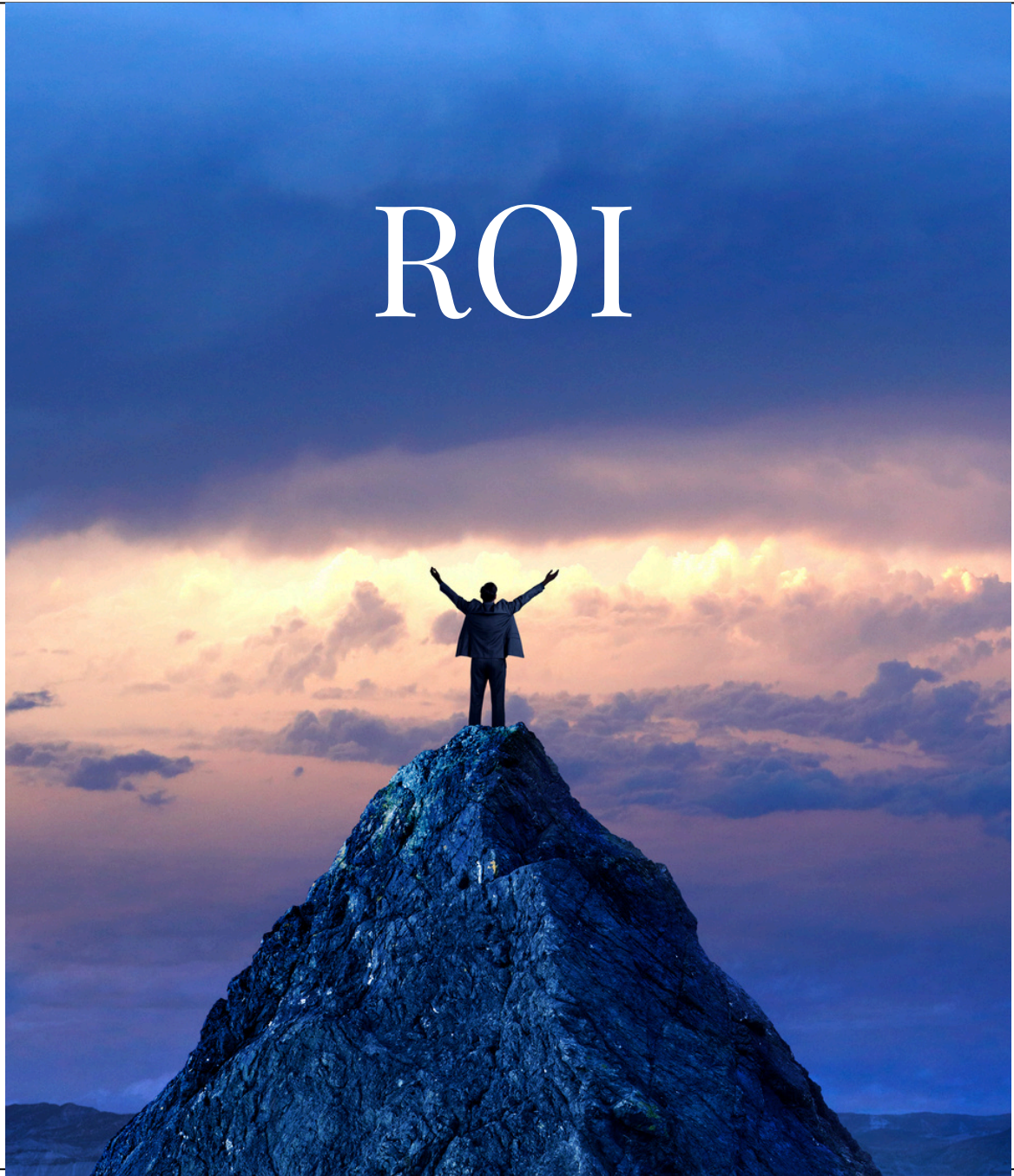


# ASCEND

*What's in it for me?*



[www.gofrwd.org](http://www.gofrwd.org)



People learn way more from successful peer interaction than classrooms, lectures or presentations. Most adults are kinesthetic learners and adapt to change through hands-on involvement and sharing.

ASCEND groups are structured to do just that – we meet in person twice a year to present our “State of the Business” presentations and solicit documented feedback that we then reinforce with monthly calls in between meetings. Think of this as your personal board of directors!

# ASCEND





# MEET YOUR HOST

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*Kerri Bryant*

Owner, Forward  
Consulting Services -  
GoFrwd LLC  
[kerribryant@gofrwd.org](mailto:kerribryant@gofrwd.org)



Kerri is a passionate dreamer, coach and business consultant with 20+ years of experience coaching and inspiring business owners for both global and domestic brands.

She is most skilled with people development, process improvement and strategic growth, and she loves creating raving fans, change champions and life changers!



# ASCEND INVESTMENTS

Outlined below are the estimated costs to join an ASCEND group.

**Total estimate annual cost: \$5,350 USD.**

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01

## Live Meetings

Each group will meet **twice** annually, typically in the spring and fall. Spring meetings are typically sharing the strategic growth plans for the business along with summaries from the year prior. Your host will plan the meeting logistics, provide all presentation outlines and communicate before and after each event to keep every manager and business owner informed.

**Meeting Fee: \$500 each + Host travel (split among attendees)**

02

## Travel

Travel to live meetings will be at the expense of group members. It is a safe estimate in 2024 to plan approximately \$1,500 per trip for airfare, hotel and transportation combined. For meetings in the city where the host resides, there are no additional travel fees incurred (other than the above costs).

**Est. Travel Cost \$1,500 per trip**

03

## Monthly Calls

Your host will schedule recurring monthly calls with the focus on accountability with growth changes and reinforcing changes recommended during the live meetings. These calls also serve to further encourage and develop each person as a Leader and Manager in their business. Monthly calls only occur outside of annual conventions and live meetings (approx. 9 per year).

**Monthly Call Fee: \$150 each**



# ASCEND BENEFITS

01

## Accountability

Peer motivation helps to push us toward our goals and highest selves. The ASCEND structure creates regular, tracked and documented accountabilities for growth.

02

## Strategy

A goal without a plan is simply a dream. Dreams are important but with ASCEND you now have a sounding board for your goals and the strategic plans to get there.

03

## Collaboration

Iron sharpens iron – we all benefit from rubbing shoulders with like-minded people. ASCEND groups help push and pull us upward by sharing the journey and working together.

04

## Encouragement

Every great climber needs a support team, and no man or woman ever reached a mountain top without it. ASCEND groups spur each other to quickly recover and continue the climb even on the toughest days.

05

## Networking

Imagine having your own personal board of directors with unlimited connections and contacts to help you grow yourself and your business! That's the networking power of ASCEND peer groups.

06

## Development

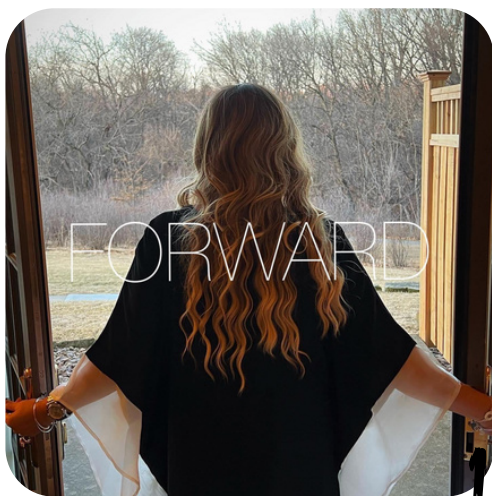
With a growing set of proven resources and insights, ASCEND members share an online resource folder and continuous learnings. Our businesses grow when we grow as leaders and managers!





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# READY TO CLIMB?



*Let's go!*

Unlike other consultant contracts, there are no monthly fees with GoFrwd LLC, or with ASCEND groups. Members are only charged if they attend a call or meeting. We understand that the needs of each business changes over time, therefore there is no long-term commitment requirement to our consulting or other services.

To learn more about joining an ASCEND group, or about future business consulting and coaching - call, email or check out our website today!

402-943-6791  
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[www.gofrwd.org](http://www.gofrwd.org)

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